

IFC 'FIT Initiative' (Finance of International Trade) e-Learning Programme

Registration of 7th Batch

Deadline: November 21, 2013

Course Begins: November 25, 2013

The 'FIT Initiative' (Finance of International Trade) has been developed jointly by eBusiness School of International, Ireland and ICC Bangladesh with support from International Finance Corporation (IFC), a private arm of the World Bank Group. Bangladesh has been chosen by IFC as the first country for this innovative programme. This on-line e-learning programme which has been started in 2007 provide beneficiary participants/countries with structured training in best practices in international trade and access to international network of trade finance professionals in various countries.

Successful candidates will be awarded with three certificates from International Chamber of Commerce (ICC), *The world business organization*, Paris; International Finance Corporation (IFC), Washington and Institute of Export, U.K.

Participants:

This 'FIT Initiative' is mainly designed for executives of Bangladesh Bank, commercial banks, non-banking financial institutions, insurance companies and all those involved in international trade operations, contracting, sales, import, export, logistics and business development.

Course Composition

The Finance of International Trade (FIT) is comprised of the following learning units:

- Methods of Payment
- Documentary Collections and Documentary Credits
- Factoring, Forfaiting, and Invoice Discounting
- Structured Trade Finance
- Complex Transactions
- IFC Global Trade Finance Programme
- Bills of Exchange
- Bonds & Guarantees and Standby LCs
- Export Credit Agencies
- UCP 600 (Mentor and Upskill 600)
- Incoterms 2010
- Trade Finance Fraud Identification and Prevention
- Warehouse Finance & Supply Chain Financing
- Coverage of the new International Standard Banking Practice Standards
- Practical Overview of Bank Payment Obligation and URBP0 rules
- Anti Money Laundering and Counter Terrorism Financing for Trade Finance
- Risk Management in Trade Finance
- Practical Trade Sales Techniques and Case Studies
- Enhanced coverage of IFC supports for Trade

IFC 'FIT INITIATIVE' Finance of International Trade



FIT Initiative Structure:

FIT participants undertake the on-line e-learning programme of the Finance of International Trade over a period of 60 on-line hours during six months, starting from November 25, 2013.

International Chamber of Commerce

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Speaking about ICC Bangladesh

International Chamber of Commerce (ICC) - *The world business organization* was founded by a few visionary business leaders of Europe immediately after the First World War (1919) having its HQRs. in Paris. Over the decades, ICC extended its network outside Europe and now having its presence in 127 countries around the world.

Bangladesh National Committee of ICC, established in 1994, is comprised of major Chambers of Commerce & Industry, Business Associations, Stock Exchange, Banks, Non-banking Financial Institutions, Insurance Companies, Trans-national companies, Law & Accounting Firms and large Corporate Houses having significant interest in international trade.

The activities of ICC Bangladesh (ICCB) include promotion of foreign trade and investment, trade policy reviews, business dialogues, seminars & workshops on related policy issues, harmonization of trade law & rules, legal reforms, updating businesses with the ICC rules & standards for cross border business transactions.

As a part of its regional & international activities, ICC Bangladesh has so far organized four regional & international conferences. In the year 2000 a 2-day ICC Asia Conference on "Investment in Developing Countries : Increasing Opportunities" organized by ICCB was inaugurated by the Hon'ble Prime Minister Sheikh Hasina, M.P. and attended by a number of high profile dignitaries including the Thai Deputy Prime Minister & Director General Designate of WTO Dr. Supachai Panitchpakdi, ADB President Tadao Chino, Under Secretary General and Executive Secretary of UN-ESCAP Dr. Kim Hak-Su and Chinese Vice Minister for Foreign Trade & Economic Cooperation Sun Zhengyu. More than 250 participants from 24 countries participated in this event.

Again, in 2004, a 2-day International Business Conference on "Global Economic Governance and Challenges of Multilateralism" organized by ICCB was inaugurated by the Hon'ble Prime Minister Khaleda Zia, M.P. and the Prime Minister of Thailand Dr. Thaksin Shinawatra was the Keynote Speaker. A galaxy of global leaders including Director General of WTO Dr. Supachai Panitchpakdi; EU Commissioner for Trade Pascal Lamy; Ministers from Indonesia, Sri Lanka, Sweden, Turkey, Vietnam and Zimbabwe; Governor of Japan Bank for International Cooperation (JBIC), Executive Secretary of UN-ESCAP, Executive Director UN ITC, ICC Chairman Jean-Rene Fourtou, Vice-Chairman Y. S. Park, Secretary General Maria Livanos Cattau, former ICC Chairman Rahmi M. Koc were present among others. More than 500 participants from 38 countries (3 continents) participated in this event.

In 2005, ICC Bangladesh organized a Regional Seminar on "Capital Market Development: Asian Experience". The Seminar, inaugurated by the President of the People's Republic of Bangladesh Professor Dr. Iyajuddin Ahmed was attended by Chairmen/CEOs of securities & exchange commissions, stock exchanges, capital market operators, financial institutions and investors from 15 Asian countries.

In 2010, ICCB organized a Conference on "Energy for Growth" coinciding with the 15 years of ICC's presence in Bangladesh. The Conference was inaugurated by the Finance Minister Mr. A.M.A. Muhih, M.P. and attended by ICC Global Chairman Dr. Victor K. Fung, Commerce Minister Mohammad Faruk Khan, M.P., Minister for Development Cooperation of Denmark Soren Pind, Adviser to the Prime Minister for Energy & Mineral Resources Dr. Tawfiq-e-Elahi, BB. Some 800 delegates from home and abroad including energy experts, power developers, gas exploiters, coal miners, international financiers from Australia, China, Denmark, India, Germany, Japan, Singapore, Switzerland, UK and USA.

During 2013, the National Committee has organized a total six workshops on International Trade Fraud: Prevention, Control and Remedies; New ISBP 2013 for bankers and URBPO and UCP 600 and Incoterms for HSBC clients. Besides, an Interactive Session on Trade Fraud: Prevention, Control and Remedies, organized by ICC Bangladesh was attended by the Bangladesh Bank Governor and MDs/CEOs of commercial banks.

ICCB arranges three regular professional training programmes: e-Learning programme on 'FIT Initiative' (Finance of International Trade) supported by ICC, Paris, eBSI (eBusiness School International, Ireland), International Finance Corporation (IFC) & Institute of Export, UK; CDCS and CTF Examinations conducted worldwide every year by its School of Finance, UK incorporated by Royal Charter and supported & endorsed by ICC Paris.

ICC Bangladesh participates in most of the World Chambers Congress & ICC World Congresses held every two years and WTO Ministerial Meetings as well as ICC Regional Consultative group Meetings.



Group picture of IFC-"FIT Initiative" participants with Mr. Vincent O' Brien

Registration Form*

Please return to :
ICC Bangladesh
 Suvastu Tower, 69/1 Pantha Path
 Dhaka-1205. Fax : 862 1027

IFC 'FIT Initiative' (Finance of International Trade) e-Learning Programme

Submission deadline: Thursday, November 21, 2013



Title (Mr/Dr/Mrs/Ms).....

Full Name (BLOCK LETTER).....

Position

Company.....

Address.....

Phone: Office: Res: Fax.....

Mobile..... E-mail: Personal

Official

Brief information about educational qualifications and experiences

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Registration Fee:

The standard cost of IFC 'FIT Initiative' is €1100. With IFC Support through its emerging Markets Grant Scheme (EMGS), registration has been reduced to €550 for each participant. Fees includes course contents, Certificates, On-line lectures, assessments and exclusive access to the IFC-eBSI Global Trade Finance Campus.

Method of Payment:

Payment to be made in equivalent Taka of **€550** on or before **Thursday, November 21, 2013** by account payee cheque/Pay Order / Bank Draft in favour of International Chamber of Commerce-Bangladesh.

Cancellation:

No refund can be made for cancellation of nominations. However, substitute candidates can be nominated at any time with intimation to Secretary General, ICCB. Updated registration materials will be required for substitute candidates.

Date Signature

** Please return this registration form duly filled in to ICC Bangladesh latest by **Thursday, November 21, 2013.***